



Need an ad for print or socials?

www.stoneyswebdesign.com

Connie Stoney 940.366.3705 stop@stoneyswebdesign.com

COST: \$150, any size

FOR PRINT OR SOCIALS?

- Print ads will have size specs and ad deadlines, so we will need those prior to beginning your ad.
- Social media ads have no size restriction, but typically the text and font should be simpler and larger to be easily viewed on smaller devices.

WHAT WE NEED FROM YOU (emailed to stop@stoneyswebdesign.com):

- High resolution version of all logos appearing in ad
- Full release high resolution images (WEB RELEASE IMAGES ARE NOT ALLOWED FOR ADS)
- All information appearing in the ad in digital format
- Your vision for what you want the ad to look like

TIMELINE:

Typically, we will have a draft for your review within 3 or 4 days. Rush ads may be done sooner with a rush fee of \$50.

INVOICING:

Upon completion of your ad, a Paypal business invoice will be emailed, or a link sent in messenger or text. We accept any credit card via paypal, or you may request our venmo QR and pay through Venmo.

HOW YOU GET YOUR AD:

Upon completion of the ad, you will be emailed a high resolution JPEG for use on socials, as well as a high resolution PDF for print (if needed). The color profile is different in a PDF, so it is generally required for printing. We usually allow the customer to submit print ads to publications themselves, but if a contact is provided, we can submit directly to publications on your behalf.

AD REVISIONS:

No problem! We can revise or resize finished ads for a fee of \$35-\$75, depending on the extent of the revisions.