



BUILDING A NEW WEBSITE?

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NEW WEBSITE CHECKLIST

Basic Custom Website (not an online store)

- Website contract on file with and deposit paid to Stoney's Web Design
- Contact info as it will appear on your website
- Bullet outline of all pages and sub-pages (what will appear as menu items)
- Written content for each page (word.doc, PDF or email format)
- Word.doc versions of any contracts you will be including on your site
- High quality photos for design use (size should be at least 1MB)
- Content photos for use on pages (can be lesser quality, but should not be smaller than 500KB)
- Copies of registration papers, other relevant documents and video links for sale horses, broodmares, or stallions standing at stud, as needed

Mini-Shopping Cart Online Store (selling items and collecting funds through your website)

- All the above that apply to your business needs
- Payment vendor (vendor through which your customer payments are collected and processed)
- Product photo(s)
- Product names and descriptions
- Product video, if applicable
- Available options per product (size, color, etc)
- Shipping and tax information
- Terms of Sale and Return Policy (if different from standard)
- Customer Service contact info

TECHNICAL DETAILS & DEFINITIONS

- Domain name – your www. name
- Web Hosting – where your website lives on the internet
- Login Access – for existing domain names and websites, we will need complete login and passwords in order to point your domain name to the website created by Stoney's.
- Payment method – Stoney's sets each client up on their own account, so your credit or debit card is needed to set up hosting and/or domain name