



## 2023 PRICE SHEET

[www.stoneyswebdesign.com](http://www.stoneyswebdesign.com)

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### GRAPHIC DESIGN (Camera Ready Art)

- Ads - \$150 any size, any format (print ads, stallion cards, brochures, posters)
- Business Cards - \$100
- Logo Design - \$250 (\$100 deposit required)
- Banners - \$75 to \$100
- Stall pop-ups - \$150
- Horse Show Draw Graphics for social media - \$50

### WEBSITE

#### Website development

\$950 for up to 6 pages (\$75 per page after 6 pages. *Domain name and hosting additional*)

#### Website Maintenance

- \$30 per page touched (covers most routine updates)
- \$25 per sale horse added (basic pedigree research included)

### PHOTOGRAPHY & VIDEOGRAPHY (within one hour distance)

#### Video Shoot

- \$250 per half day (video production not included)

#### Photo Shoot

- Conformation photos \$250 trip fee + \$50 per horse editing
- Riding/Ranch shoot \$250 trip fee + \$50 per hour

#### Photo Retouching (yours or ours)

- \$50 each photo retouching or editing (developing art pieces, removing halters/backgrounds etc)

### SOCIAL MEDIA MANAGEMENT

\$400 Per month: includes up to 3 scheduled posts per week, unlimited posts during events

### VIDEO

#### Video Intro (one time fee)

- \$100

#### Sale Videos and Show Run Highlight Reels (add logo intro, music, graphics etc)

- \$75 each from existing video clips

#### Promo Video Production (not including custom footage)

- \$350 per promo for Ranch, Trainer or Stallion (30 seconds to two minutes)
- Add \$100 per minute over two minutes