NEW LOGO FACT SHEET

YOUR LOGO: your new logo is your property to use however you see fit, although you do grant designer, Stoney's Web Design, permission to share as advertisement for our own business promotion.

SAVING MASTER FILES: You, the customer, assume all responsibility for saving all logo files to your own drive or computer for safe keeping. We purge our system files regularly and cannot be responsible for storing your logo files long term.

ADDITIONAL VERSIONS

- As long as you have saved your original master logo files, additional versions of your original logo are $50 each (i.e. a horizontal version of a square logo, or square version of a horizontal logo, etc)

ABOUT FILE TYPES

- *THE FILES YOU GET*: .ai, .eps, .psd, png, jpeg and PDF
- *DESIGN FILES*: ai, psd, eps - you will likely not be able to open these files but they are the ones you will need for projects like screen printing, stitching, banners, stall pop-ups, and any professional production. Jpegs are usually NOT suitable for these applications.
- *EVERY DAY FILES*: jpegs and pdf's are suitable for documents, social media and any normal daily use. They are NOT suitable for most commercial production projects.
- *PNG FILES*: these are files with transparent background which can be layered over photos or print ads or other content. Be sure and never alter the file extension, as it will capture and save with a solid background.
- *TIPS*: be sure and SAVE AS and RENAME the files you use everyday, and save the master files separately in a special place. This way your master files are not accidently reduced in size or quality, and remain in tact for the uses they were intended.