



2024 PRICE SHEET (WEB, AD, LOGO, PHOTO, VIDEO)

www.stoneyswebdesign.com

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GRAPHIC DESIGN (Camera Ready Art only; actual items ordered separately)

- Ads - \$150 any size, any format (print ads, stallion cards, brochures, posters)
- Business Cards - \$50
- Logo Design - \$250 (\$125 deposit required)
- Banners - \$75 to \$100
- Stall pop-ups - \$150
- Training/Show Dry-erase boards - \$150
- Horse Show Draw Graphics for social media - \$50

WEBSITE

Website development (domain name and hosting additional)

- Basic Custom: \$1,200 for up to 6 pages (\$75 per page after 6 pages)
- Mini Shopping Cart: \$1,800 up to 6 pages and 30 products (\$75 per page after 6, \$35 per additional product over 30)

Website maintenance

- \$35 per page touched (covers most routine updates)
- \$35 per sale horse added (basic pedigree research included)

PHOTOGRAPHY & VIDEOGRAPHY (add mileage if further than one hour travel time)

Video Shoot

- \$250 per half day session (video production not included)

Photo Shoot

- Conformation photos \$250 trip fee + \$50 per horse editing fee
- Riding/Ranch shoot \$350 trip fee + \$50 editing fee

VIDEO

Video Intro (one time fee)

- \$150

Sale Videos and Show Run Highlight Reels (add logo intro, music, graphics etc)

- \$75 each from existing video clips

Commercial Video Production (not including custom footage)

- \$350 per promo for Ranch, Trainer or Stallion (30 seconds to two minutes)
- Add \$100 per minute over two minutes



2024 SOCIAL MEDIA MGT PRICE SHEET

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Enjoy the freedom of choosing social media services that fit YOUR business the best. By offering two plans, we tailor monthly services especially to fit your needs.

SOCIAL MEDIA PLATFORMS WE SERVE

- Facebook
- Instagram
- Youtube
- TikTok
- Website updates *(some platforms excluded)*

Monthly Plans and Features

ITEM	BASIC \$300	PREMIUM \$400
Posts, stories	Up to 2 per week	Up to 4 per week
Stories/reels (your footage)	4 per month	Unlimited
Show coverage posts	Unlimited	Unlimited
Show coverage reels	4 per show	10 per show
Additional show videos/reels	\$20 each	\$20 each
Ranch Photo Shoots	\$100	\$100
Sale Horse Video Shoots	\$100	\$100